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15 network, said production machine configured to produce custom
facial tissue products including any one of the first plurality
of options of the first feature and including any one of the
second plurality of options of the second feature; and
producing by the production machine the custom facial
20 tissue product as desired by the consumer and in accordance with
the information received from the consumer such that the
produced custom facial tissue product includes the first option
and the second option.

Claim 25. (original) The method of claim 24 wherein the
communications network is a computer network, and wherein
receiving includes receiving said information from the consumer
over the computer network via a computer server.

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Cont'd
Claim 26. (original) The method of claim 24 wherein the
communications network is a telephony network, and wherein
receiving includes receiving said information from the consumer
over the telephony network via a telephone attendant.

Claim 27. (original) The method of claim 26 wherein said
telephone attendant is an automated attendant.

Claims 28-32. (cancelled)

Claim 33. (currently amended) ~~The method of claim 28~~
~~wherein providing includes providing the custom absorbent paper~~
~~product~~ A method in which a supplier customizes packaging for an
absorbent paper product for a consumer, the method comprising
5 the supplier:

identifying a plurality of different graphic designs of the
packaging;

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10 receiving from the consumer an identification of a selected
one of the plurality of graphic designs and a purchase order for
a custom absorbent paper product having packaging embodying the
selected one of the graphic designs;

15 incorporating the selected graphic design identified by the
consumer into packaging for an absorbent paper product to
thereby produce the custom absorbent paper product having the
packaging ordered by the consumer; and

providing the custom absorbent paper product having the
packaging including the selected graphic design only to said
consumer.

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Claims 34-38. (cancelled)

39. (previously amended) The method of claim 24 wherein
the first feature is selected from product count, product style,
product color, product scent and product graphic design and
wherein the second feature is selected from product packaging
5 style, product packaging color and product packaging graphic
design.

Claim 40. (cancelled)

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Claim 41. (new) A method in which a supplier provides to a
consumer an absorbent paper product to order, the method
comprising the supplier:

collecting information from the consumer through a
5 telephony or computer communications network, the information
relating to a first desired feature of the absorbent paper
product wherein the first desired feature includes a plurality

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of first options and wherein the information collected from the consumer identifies one of the plurality of first options;

10 collecting information from the consumer through the communications network, the information relating to a second desired feature of the absorbent paper product wherein the second desired feature includes a plurality of second options, wherein the information collected from the consumer identifies
15 one of the plurality of second options, wherein the second desired feature is different from the first desired feature and wherein each of the plurality of second options is different from any of the plurality of first options;

BA Cont'd
20 receiving a purchase order from the consumer for the absorbent paper product wherein the purchase order specifies the identified one of the plurality of first options and the identified one of the plurality of second options;

25 producing the absorbent paper product having the identified one of the plurality of first options and the identified one of the plurality of second options; and

 providing to the consumer the produced absorbent paper product having the first and second options in accordance with the information collected from the consumer.

Claim 42. (new) A system for use with a communications network, said system being used by a supplier for producing a custom absorbent paper product desired by a consumer, said system comprising:

5 a network interface accessible to the consumer for receiving information from the consumer over the communications network, said information relating to a first option of a first plurality of first options of a first feature and a second option of a second plurality of second options of a second

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10 feature of the absorbent paper product desired by the consumer,
wherein the second option is different from the first option and
wherein the second feature is different from the first feature,
said information including information specifying a graphic
design desired by the consumer;

15 a production machine linked to the communication network
and configured to receive the information provided by the
consumer via the communications network, said production machine
configured to produce custom absorbent paper products including
any one of the first plurality of options of the first feature
and including any one of the second plurality of options of the
second feature, wherein said production machine produces the
custom absorbent paper product as desired by the consumer and in
accordance with said information such that the produced custom
absorbent paper product includes the first option and the second
25 option, the production machine including a printer for printing
the graphic design on the absorbent paper product desired by the
consumer; and

30 a computer server operatively connected to the production
machine and the communications network, wherein the computer
server is configured to receive said information from the
consumer via the communications network, and to provide said
information to the production machine.

Claim 43. (new) A system for use with a communications
network, said system being used by a supplier for producing a
custom absorbent paper product desired by a consumer, said
system comprising:

5 a network interface accessible to the consumer for
receiving information from the consumer over the communications
network, said information relating to a first option of a first

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plurality of first options of a first feature and a second
option of a second plurality of second options of a second
10 feature of the absorbent paper product desired by the consumer,
wherein the second option is different from the first option and
wherein the second feature is different from the first feature,
said information including information specifying a scent
desired by the consumer;

15 a production machine linked to the communication network
and configured to receive the information provided by the
consumer via the communications network, said production machine
configured to produce custom absorbent paper products including
any one of the first plurality of options of the first feature
and including any one of the second plurality of options of the
second feature, wherein said production machine produces the
custom absorbent paper product as desired by the consumer and in
accordance with said information such that the produced custom
absorbent paper product includes the first option and the second
25 option, said production machine including a fragrancener for
applying the scent to the absorbent paper product desired by the
consumer; and

30 a computer server operatively connected to the production
machine and the communications network, wherein the computer
server is configured to receive said information from the
consumer via the communications network, and to provide said
information to the production machine.

Claim 44. (new) A system for use with a communications
network, said system being used by a supplier for producing a
custom absorbent paper product desired by a consumer, said
system comprising:

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5 a network interface accessible to the consumer for
receiving information from the consumer over the communications
network, said information relating to a first option of a first
plurality of first options of a first feature and a second
option of a second plurality of second options of a second
10 feature of the absorbent paper product desired by the consumer,
wherein the second option is different from the first option and
wherein the second feature is different from the first feature,
wherein the first feature is selected from product count,
product style, product color, product scent and product graphic
15 design and wherein the second feature is selected from product
packaging style, product packaging color and product packaging
graphic design;

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a production machine linked to the communication network
and configured to receive the information provided by the
20 consumer via the communications network, said production machine
configured to produce custom absorbent paper products including
any one of the first plurality of options of the first feature
and including any one of the second plurality of options of the
second feature, wherein said production machine produces the
25 custom absorbent paper product as desired by the consumer and in
accordance with said information such that the produced custom
absorbent paper product includes the first option and the second
option; and

a computer server operatively connected to the production
30 machine and the communications network, wherein the computer
server is configured to receive said information from the
consumer via the communications network, and to provide said
information to the production machine.